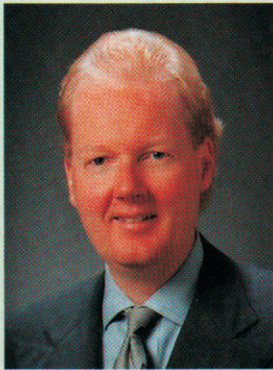
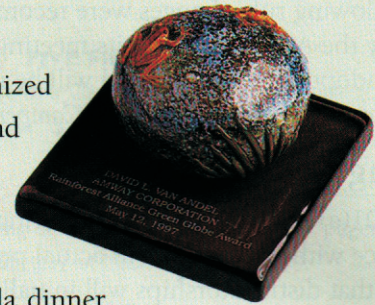


## Amway Receives Award for Environmental Achievements



*Dave Van Andel*

Amway Corp. was one of 10 recipients recognized recently for “extraordinary conservation efforts and achievements” during the past decade by the Rainforest Alliance, an international environmental organization. Dave Van Andel, Senior Vice President/Managing Director – Europe, told a gala dinner crowd in New York City he was honored to accept the Green Globe Award on behalf of Amway, its distributors, and employees worldwide. Among the 51 environmental sponsorships now underway in 23 countries is a tree-planting program in Brazil “to save from extinction the tree for which the country was named,” Van Andel said. The mission of the Rainforest Alliance is to develop practical alternatives to deforestation.



Van Andel pointed out that Amway has a long history of environmental responsibility. “Our very first product – an all-purpose cleaner called L.O.C. – was biodegradable before most people knew what the word meant,” he said. In 1989, the United Nations Environment Programme recognized Amway with an Achievement Award for promoting environmental education and awareness and for encouraging youth to make the environment a priority.

## Letters

My wife, Sandy, and I purchased a three-year Lens Express<sup>†</sup> Discount Vision Care membership last winter. Shortly thereafter, I ordered disposable contact lenses and reading glasses. The assigned optometrist provided excellent, courteous, professional service and we were very pleased with the savings.

*Tom & Sandy Hudson, Washington  
Direct Distributor*

<sup>†</sup>Lens Express is a registered trademark of Lens Express Inc., Deerfield Beach, Florida.

I recently purchased a 1989 Mercury Grand Marquis sedan with a faded vinyl top. My sponsor helped me wash and wax the car with MINT CONDITION<sup>®</sup> Car Wash and FLASH COAT<sup>™</sup> Auto Glaze. MINT CONDITION FLASH COAT Auto Glaze made the vinyl top shine like new. What an unbelievable product!

*Erik Russell, Indiana  
Distributor*

While I was changing the oil in my truck, I sloshed over a quart of used motor oil on the new insulated coveralls that I was wearing. The oil soaked all the way through the coveralls, and I thought they were ruined. As a last resort, I pre-treated the stains with L.O.C.<sup>®</sup> Multi-Purpose Cleaner and washed them with SA8<sup>®</sup> Laundry Concentrate. When I pulled the coveralls out of the dryer, they looked new again!

*Brian Pickering, California  
Distributor*

While I was making my bed, I discovered several drops of blood on a beautiful embroidered pillowcase. I've used L.O.C.<sup>®</sup> Multi-Purpose Cleaner for a lot of different household cleaning chores and have been very pleased with the results, so I rubbed a little L.O.C. into the stains. After rinsing with cold water and hand-washing with a few more drops of L.O.C., I was delighted to see that the pillowcase looked as good as new again.

*Candice Haggard, Texas  
Direct Distributor*

While I was on my way to an Amway Sales and Marketing Plan presentation, I bumped my coffee mug on the door of my truck, and coffee splashed on the sleeve of my white dress shirt. I didn't have time to go home and change into a clean shirt, so I wiped the sleeve off with a towel and put on my jacket. When I got home, I put the dirty shirt in the laundry hamper. Two days later, I remembered that I hadn't pre-treated the stain, so I sprayed it with AMWAY Pre-Wash Soil & Stain Remover and washed it with SA8<sup>®</sup> Plus Premium Laundry Concentrate. My wife, Kari, and I hoped the stain would disappear, and it did! AMWAY<sup>®</sup> Laundry products are terrific.

*Larry Bumeder, Pennsylvania  
Silver Producer*

Note: AMWAY All Fabric Bleach or AMWAY Dry Chlorine Bleach is recommended for more difficult-to-remove coffee stains.

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