



Q&A “Animal Testing”

Does Amway perform animal testing on cosmetic products?

No. The Amway Corporation does not perform animal testing on cosmetic products sold in any European Union market for the purpose of compliance to the EU Cosmetic Regulation. The same applies to Amway suppliers.

Does Amway follow the requirements of the EU Cosmetic regulation?

Amway, as a responsible company, complies with this legislation for all cosmetic products sold in Europe.

What is the Amway position on animal testing?

We oppose animal testing and our products are not tested on animals unless required by government regulations. We actively support initiatives to create and use alternatives to required animal tests.

Are test results from animal testing in non EU countries used by Amway to comply the European Union regulation?

No animal testing conducted after the specified dates in the EU Cosmetics Rule are referenced as a basis for safety in the European Union.

What are the requirements in non EU countries as for example in China?

Some non EU countries require in-country pre market testing including some animal studies as a condition for sale in their country. We actively support initiatives to create and use alternatives to required animal tests in these countries.